

FEBRUARY  
2026

# RiverCountry CO-OP

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YOUR GUIDE TO LOCAL FARMING NEWS & MORE

# Your Cooperative

**Well, I know being outside doesn't look or feel like it,** but we are roughly 7- 8 weeks away from spring for those of you who do not like winter ☺. It's been somewhat of a longer winter than normal as we received some cold weather last November, and it has for the most part been somewhat normal for temperatures since then. As we head into February, the days get longer, the sun warmer and we are already making decisions prepping for this spring, the fall of '26 and even 2027.

**We have had what we consider a lot of change in the past six to eight months.** The biggest change has been the sale of the Cadott and Edgar truck stops on HWY 29. What I can tell you is; "long story short, we were approached with an offer we could not refuse" in simple terms, for the sale of these assets. Both facilities were constructed by their respective Co-ops in the early 1990's when HWY 29 was being completed into a four-lane highway. While they were great investments for our company over the years, the market has changed. With hyper competition of large chain stores and inflationary pressure of operating expenses, our internal metrics showed us the future return on investment that was less what we had come to expect, hence the sale has moved forward for completion



Cadott Truck Stop



Edgar Truck Stop

in February. We will still operate fifteen convenience stores in our trade territory and we consider this division an important part of our business as we stay diversified.

**We commonly look at all of our operations to determine if we are being prudent with the Co-op's capital improvement plans and asset additions.** In our agronomy division, in an effort to be more efficient, lower operating costs and build for the future, the board has approved the construction of a new agronomy facility in Marathon City. The planning for this facility was started five years ago when the Co-op purchased additional land next to the Marathon Feed facility. The thought process was always, when the economics suggested we move forward and the future planning was complete, the facility would be constructed. This will be a modern facility that will be faster, require less personnel to operate, be more cost effective per ton and will serve a larger radius which will allow us to close some existing dry plants. Much like our feed division did in the past when the Owen mill was built, we will be 5x more efficient operating one facility verses three. This plant will take several months to build and we hope to have it operational by the fall of 2027.

Your Co-op's feed business has had what I call monumental growth the past five years. **Year over year volume growth has been in the 15-18% range.** This past year we again achieved a new record tonnage for volumes and in the Owen manufacturing facility, the facility has been pushing daily capacity manufacturing capabilities. What the volumes have done is allow our feed manufacturing to lower their production costs

significantly, lowering prices in feed commodities that has allowed us to be able to grow and sustain our low-cost feed model. With the addition of some leading nutrition expertise added to our existing staff, we have been continually making re-investments in trucks, trailers, mechanical and process applications to improve quality, efficiency and profitability. The vision of the board and management team, when constructing the Owen mill back in 2016, is coming to fruition.

**...fall of 2025 provided once in a lifetime weather for harvesting a large crop.**

The energy division has seen growth particularly in the propane business. **The last five years we have set over 1,000 new propane tanks to customers as we grow our service and business in our market.** Along with the growth in propane, in bulk fuels we have worked to streamline our delivery system to be more efficient with the elimination of a route and the access to a more centrally located fuel depot that we constructed in 2025; all which has improved service, cut expense and shown a better return on investment. The lube oil delivery business has had significant growth as well as we aggressively engage customers who ask for our lube advice and like our service when they call.

Lastly, the fall of 2025 provided once in a lifetime weather for harvesting a large crop. **Our grain facilities did not shut down for**



# Update

by Bruce Mlsna, CEO



**seven weeks straight as dry weather conditions went straight from soybean harvest to corn with no stoppage.** The large crop in all areas filled all available storage to capacity and we are still drying corn in late January to assist those in need of the service. With some historical data in storage, drying and some of our unloading processes, we are looking at making some capital investments in bin

storage, intake speed and dryers. As we progress in our planning process, more will be communicated as we move further into spring.

The Co-op held its annual meeting last December and as it was reported, **the co-op made a profit, and dividends from this fiscal year end 2025 will be distributed in early March in cash and stock.** The board has

also preliminarily approved a stock retirement program in late summer that will return significant money back to those whose equities are eligible for retirement. The board and management team is committed to making good business decisions with a long term vision in mind for everyone.

Thanks for the past business and I wish you success in 2026. ■

## 2025 Annual Meeting

The Co-op's annual meeting was held in Curtiss in December and there were approximately 75 voting stockholders in attendance. Randy Mahr, the board President, presided over the meeting which was his last meeting as a board member as he has served his maximum term limit of 15 years. Bruce Mlsna, our CEO, gave the financial report, and while earnings decreased from '24, the Co-op reported a successful financial year. The combination of strong earnings and balance sheet improvement has the Co-op at or above industry standards. Bruce also gave an update on operations and some notable items that the Co-op is doing in 2026.

## Doug Geiger from Dorchester was re-elected to the eastern district and Matt Peterson won election on the western district.

There was an election for both the eastern and western districts. Doug Geiger from Dorchester was re-elected to the eastern district and Matt Peterson won election on the western district. The board is represented by eight board members, and per the merger agreement in 2019, the board will decrease to seven at the conclusion of the 2026 annual meeting where director Steve Wall's director position will be eliminated. ■



### 2025 Board Members

(l to R) Back Row: Matt Peterson, Eric Vogel, Jeremy Goessl & Les Danielson  
Front Row: Doug Geiger, Marc Boettcher, Brad Juedes & Steve Wall,



Randy Mahr retired from the River Country Coop board after 15 years.



# Financial Offerings

by David Wozniak, Senior Financial Officer  
davidw@rivercountrycoop.com | 715-723-2828

**River Country Co-op offers discounts for early payment of your bill.** There is a 2% discount on most feed and agronomy products if the invoice is paid by the 15th of the month. The normal due date is the end of the month.

The Co-op also offers a \$0.10 per gallon discount on bulk fuel and propane if the invoice is paid within 10 business days. That is a 5.6% discount on \$1.799 per gallon for propane or 3.3% discount on \$3.00 per gallon bulk fuel. As a reminder, discounts are not offered when paying by a credit card as the credit card processor charges a fee.

**If we look at the annualized rate of these discounts,** taking the discounts results in an interest rate of these discounts of 49% for feed and agronomy, 71% for propane, and 41% for fuel. This means when you take advantage of the discount by paying early, from the discount date to the due date you earn an annual rate of more than 40%!

These discounts added up to \$1.125 million during River Country Co-op's 2025 fiscal year. It pays to pay early.

In contrast, River Country Co-op charges a finance charge of 1.5% for balances not paid by the end of the month, an 18% annual rate. These finance charges added up to \$707,000 during the 2025 fiscal year.

**River Country Co-op continues to offer the preferred stock program.** Members are able to invest increments

of \$5,000 up to \$250,000 per member. Dividends are paid twice per year, July and January. The annual dividend rate is based on the Wall Street Journal Prime Lending rate less 1.75%. There is a rate ceiling of 8.00% and floor of 3.00%. The annualized dividend rate to be paid in July is 5.00%. The Co-op paid \$267,000 of preferred stock dividends in 2025. The Co-op uses this program to decrease interest costs of its seasonal loan.

**1099s' were mailed out at the end of January. Included on the 1099-PATR for patrons who sold grain to the Co-op is a Section 199A(g) deduction of 18.1 cents per bushel.** This is a deduction the Co-op is able to pass on to its members. As a deduction, it reduces tax liability. This is reported in box 6.

Other amounts reported on the 1099-PATR are:

- Box 1 Patronage Dividends – this includes the cash and equity portions
- Box 3 Per-Unit Retain Allocations – this is the **gross** amount paid for grain sold to the Co-op before deductions
- Box 7 Qualified Payments (Section 199A(b)(7)) & Box 8 Section 199A(a) Qual. Items – this amount is used to calculate your 199A deduction. It is the sum of box 1 and 3.

**Patronage dividend checks for the Co-op's August 31st, 2025 fiscal year will be mailed out in March.** The patronage dividend approved by the board for fiscal year 2025 is \$1,330,000. ■



# Agronomy Financing

by Jennifer Neece, Credit Manager  
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**River Country Co-op has a number of convenient agronomy finance options with good financing terms.**

To determine what agronomy financing option is best for you, go online to [www.rivercountrycoop.com/credit](http://www.rivercountrycoop.com/credit). You will find a summary of the available programs, along with details on each program and how to apply. Your local River Country Agronomy location also has information on the finance programs.

If you have any questions on your account or finance programs, please call or email me. Thank you for your business and have a great spring! ■





# What Are The Benefits of Tank Monitors

by David Hartley, VP of Energy | davidh@rivercountrycoop.com | 715-723-2828

## TANK MONITORS AT RIVER COUNTRY CO-OP

Tank monitors are an effective device for propane and oil diesel fuel to manage efficiency and bring customers peace of mind. Monitors close the gap in the out of gas/oil situations by providing our drivers insight into a change in delivery patterns. From reviewing fuel levels to catching issues in performance, monitoring equipment offers both our customers and our staff the ability to access available data on demand through a cellular device. This ability provides our customers with an extra layer of security against service disruptions.

## WHAT EXACTLY IS A TANK MONITOR?

A monitor runs on an internal battery and connects to a slot on the gauge on your tank, allowing it to "read" the gauge and transmit the reading to your service via cellular or wireless technology. Both residential and commercial customers can access their tank levels through an easy-to-use app on their phones or tablet.

## A FUEL DELIVERY FOR WHEN IT IS TRULY NEEDED

By eliminating unnecessary trips and additional fuel bills for you, the customer, in conjunction with high fuel costs, tank monitors provide much better overall delivery efficiency.

Learning the heating patterns of a new customer can be challenging for any service provider. Until historical data over several heating seasons are documented, we must rely on outside temperatures and heating appliance

averages to forecast a delivery. A tank monitor takes the guesswork out of the delivery process and provides efficiency.

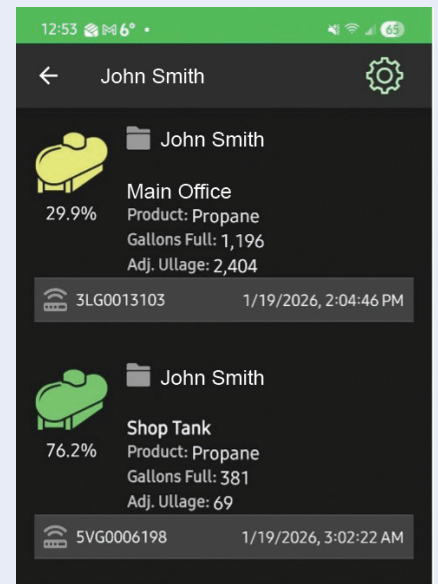
Backup generators and pool heaters also often challenge our delivery department because their usages are so sporadic. Unlike a furnace or water heater, generators and pool heaters can often draw on the fuel much quicker than a standard household appliance because of their BTU load demand. A tank monitor alerts our drivers when usage has a sudden increase, allowing for delivery before an out of gas situation occurs.

## WHY CHOOSE RIVER COUNTRY COOP FOR YOUR DIESEL FUEL AND PROPANE NEEDS?

At River Country Co-op, we strive to deliver the best service possible. We offer reliable service, technology utilizing tank monitors and cutting-edge routing software, multiple contracting options and on-line ordering. Thank you for your past business and we look forward to working with you for the future. ■



Tank monitor on top of LP tank



Example of information you can access from your phone with a tank monitor.







# Retail Updates



by Brad Podevels, VP of Retail-East  
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You can now find E88 gas at two of our River Country locations, Eau Claire Travel Center, and our Chippewa Falls C-Store.

The 88 unleaded gas is also known as E15. This designation is given to the fuel because it contains 85% gasoline, along with 15% octane. Unleaded 88 is made the same way that 87 is at a refinery. The only difference is the octane percentage, helping it to burn cleaner and provide more of an engine boost.

Unleaded 88 also tends to be cheaper than 87 when it is available. Why would this fuel be cheaper? The government has some ethanol subsidies that allow for the cost to be lower. The higher the ethanol level in the fuel, the more room there is to lower the price. Plus, ethanol is cheaper to produce than gasoline, so the more that's included in the equation, the lower the costs will be. E88 is not recommended in small engines such as lawn mowers, boats, chain saws, ATV's, Etc.

Make sure you check your River Country rewards app for weekly and monthly specials. ■



Chippewa Falls C-store

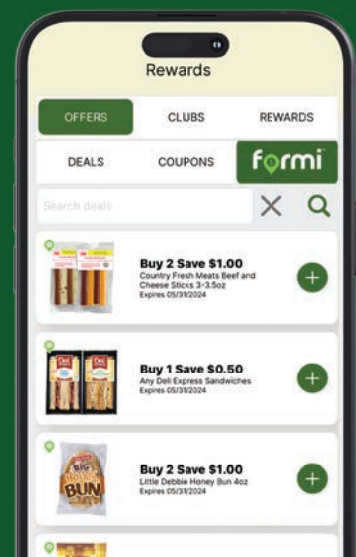
Unleaded 88 also tends to be cheaper than 87 when it is available.



E88 is now available at our Eau Claire Travel Center and Chippewa Falls C-stores.

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# Agronomy Update

by Mike Christenson, VP of Agronomy  
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As I reflect on my first year with River Country Co-op, I want to sincerely thank both our customers and our employees for the trust, support, and teamwork that make this organization strong. It's been a privilege to work alongside such dedicated people who care deeply about agriculture, service, and our communities. Your commitment — whether in the field, in the plant, or across the counter — is what allows us to succeed together.

## Nitrogen Fertilizer Market Update

The nitrogen fertilizer market continues to be volatile, and with ongoing world political uncertainty, pricing has begun to rise, and I don't expect a reprieve on this for some time. Combined with U.S. imports running considerably below normal levels, supply remains tight and prices continue to fluctuate up. Staying in close contact with our agronomy team will help ensure timely access to product and allow us to build nutrient plans that manage risk and input costs effectively.

## Phosphate and Potash Market Update

Unlike the nitrogen markets, the phosphate and potash markets remain mostly unchanged this winter. Phosphates took a nice price reset in late fall 2025, but with this input being at all-time high values, make sure you are working with your agronomists to only put on what the crop requires. Many in the industry are expecting another price reset following the cropping season of 2026. Potash is the one product that has been very stable over the past 12 months, so even though this product is one of our largest volume fertilizers, I don't expect much change in prices during 2026. Keep in mind that many factors affect these prices, so at the time this article was written, this is what the market was doing — but we all know that can change quickly!

## Looking Ahead to the '26 Growing Season

As we look toward the '26 growing season, now is a great time to finalize cropping plans, line up inputs, secure financing, and review fertility and seed strategies. Early planning helps ensure timely deliveries, smooth operations, and strong starts to the year. Our team is ready to work with you on everything from soil testing and financing options to seed selection and crop protection programs — all aimed at helping you achieve another productive season. ■



*Butch Schreiner receiving his 40 year service award in April from Mike Christenson.*



*New Fendt Airflow*



*Location of future fertilizer plant at Marathon.*





# Grain Division

by Nathan LeMay, VP of Grain  
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715-214-5025

**What a whirlwind of a harvest!** I can easily count on one hand the number of slow days we saw this year, but the resilience of the farmer and elevator staff made it one for the books. It was exciting to have bins and bunkers full of high test weight corn and soybeans this year by the week of Thanksgiving. It would not have been possible to squeeze the last few truckloads in the bins without the flexibility and foresight of the farmer. Many of our facilities got to the point where we had to contract grain to plan ahead.

While we are on the topic of contracting, **I would like to touch on markets and contract placement in the upcoming year.** Forward contracting has become a lost art since rally of 2020. Studies indicate a large percentage of traders panic sell their position when the market is reaching a low point in its cyclical pattern. We are all guilty of becoming emotional in our marketing, but it is important to have a strategy and to market proactively. The most effective farm marketers that I work with have realistic pricing targets that they either enter into our system through our River Country Ag app, or write down ahead of time and call in when the opportunity presents itself. The important part is that they set a price and make a sale without overthinking it. Base hits out-perform home run attempts nine times out of ten. If the market continues to rally, keep selling. I hear from many farmers that are afraid to make a forward sale and not produce a crop. That is reasonable, but there are effective ways to overcome this through option strategies. **If you would like to discuss this further, contact us at 715-568-2933.** Thank you for your business again this year! ■



*Combining soybeans this fall at Cire-Nala Farms in Bloomer.*




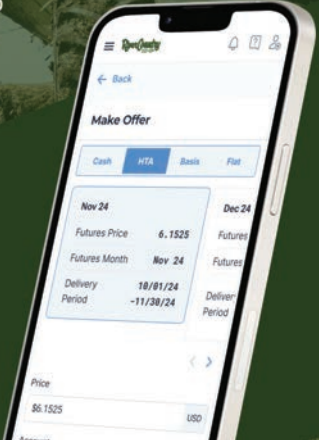
*Drying grain at night in Bloomer.*



*Filling the bunkers at Dorchester Grain.*

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# Feed Division

by Brian Streveler, VP of Feed  
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*New Feed Semi 2025*

**This past year was another successful year for the Feed Division.** We continue to grow volumes, while making improvements in efficiency, while maintaining high quality feed. This past year, your Co-op made an investment in a new robotic bagging system. This has increased bagging capacity, and at the same time has reduced the number of employees needed for producing bagged feed. One of the best things about having a robot stacking bagged feed, is that the robot has not called in sick!

**We continue to add new trucks to our fleet for bulk feeds.** Not only do our new trucks carry more feed, but they also unload much faster than the older trucks. Loads that took 45 minutes to unload, can be unloaded in less than 10 minutes. This means we spend less time in your yard and more time hauling feed. We have also added a second delivery unit for bagged feed delivery. This truck also has a forklift on the back for fast unloading at the farm.

**Currently we are running our winter Wind & Rain mineral and inoculant bookings.**



*New robotic bagger at the Owen Feed Mill.*

**Next, we are planning on using bin monitors on farm feed bins.** Very similar to how our fuel department has used monitors on fuel tanks, we can now use monitors to track the amount of feed in your bin. This will help us track feed usage for our keep fill customers and any new keep fill customers that would like to use this technology. We are hoping to roll this out in the next couple of months. Contact customer service or one of our nutritionists for more information. If you are not on our keep fill program, please call in your orders early and if possible, give us a two-day delivery window to deliver your feed. This helps us keep our trucks as full as possible and allows us to move production as needed, which creates efficiencies with deliveries and in the mill.



*Record tonnage in 2025 as the Owen Mill produced over 1,000 tons in one day.*

Currently we are running our winter Wind & Rain mineral and inoculant bookings. This is the best time to lock in these products and it helps us to know how much product to lock in, to take advantage of pricing that is offered from our vendors at this time. This spring we will again have our beef, horse and show meetings.

Thank you for your business! ■



# Which Additives Still Add to your Milk Check?

by Kaylee Riesgraf, Nutritionist  
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**As the newest addition to River Country's team of nutritionists**, my desire to serve the dairy industry was established while growing up on my family's 1,000-cow dairy in eastern Wisconsin. After earning a bachelor's degree in dairy science from UW-River Falls and a master's degree from UW-Madison, I started my career as a dairy nutritionist with Purina in 2023.

## Current Milk Economy

With current milk prices, many producers are reevaluating their feed costs and closely assessing which nutritional additives are generating profit in their bulk tanks. December class III milk closed at \$15.86/cwt after a downward trend for nearly all of 2025. Butterfat varied widely over 2025 with the highest price in January 2025 at \$2.95/lb compared with the low in December of 2025 at \$1.58/lb. Perhaps most interesting was the range of milk protein price, with the lowest in July of 2025 at \$1.87/lb and the highest in November 2025 at \$3.01/lb. Keeping these Federal Milk Order prices and fluctuations in mind, it is important to note that creameries may pay premiums or compensate for fluid milk, milk components, or milk quality differently. Therefore, while the following discussion is not one-size-fits-all, these are crucial considerations when talking with your nutritionist.

## Additives Enhancing Components

Historical prices for milk butterfat and protein have encouraged the use of nutritional additives and genetic advancements to produce record-breaking components. For any nutritional additives designed to improve component yield, using a component calculator can inform the decision to use that product or not. For example, a lactating diet may include a technology to enhance butterfat production which costs \$0.30/hd/day and the response is an increase of 0.2% butterfat. At the December 2025 fat price of \$1.58/lb, a 0.2% increase would improve total income by \$0.28/hd/day. In this example, the cost of the additive is more than the potential gain of increasing butterfat with current market prices. The same calculation can be made with nutritional additives that drive milk protein.

**For any nutritional additives designed to improve component yield, using a component calculator can inform the decision to use that product or not.**

## Additives Supporting Cow Health

Other nutritional additives support animal health, such as yeast products and mycotoxin binders. These products' net income may be more difficult to quantify since there is not always a clear-cut relationship with the additive and milk production or components. Continued use of a yeast additive may be based on a farm's previous experiences with or without the product, on-farm data, or peer-reviewed research of the product. To examine the necessity of a binding agent, test your total mixed ration and individual feed ingredients for mold and mycotoxins. It may be that a small inclusion of a binding additive is profitable when alleviating the negative effects of mycotoxins. If a yeast or binding additive is benefiting the cow, the expense of treatments, vet bills, increased lameness, decreased reproductive performance, or poorer transition periods may justify the cost of feeding the additive.

In conclusion, consider the creamery's compensation and your farm's goals when asking your local River Country nutritionist which nutritional additives make sense in your rations. ■







# Marathon Feed & Grain

by Todd Heise, VP of Marathon Feed & Grain  
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Joe Nord



Chad Simon

**2026, hard to believe but here we are!** MF&G is looking forward to the new year. We start the year with a solid and positive plan for the year ahead; it's planning and looking forward to the planting, growing, and harvest seasons, and we are always hoping the weather will cooperate with our plans. MF&G is here to help you. We are just a phone call away. Our staff is here to help you have a successful 2026!

Some new faces that joined our team since the last newsletter, Devin Hall, Tristan Lang, Dave Voelker, Tony Liss and Tyson Blume. We have a talented and diverse team of guys and gals, that can help you in all areas of your ag needs. Being cross trained to assist with feed, grain and agronomy, it's helpful for all of us. Together, we can provide the exceptional customer service that you expect and deserve from us. **If you see a new face, please introduce yourself.**

We had a successful 2025 harvest. We filled to capacity with soybeans and corn with intakes this fall exceeding 1.5 million bushels. It was a good year.

As a reminder, **ALL** fertilizer ordering, invoicing and payments are done at the Marathon Feed & Grain office. Tracy, Liz, and Jessie are the helpful staff in the MF&G office that will gladly help you. **ALL ORDERS must go through the office** before picking up. Only **BULK** fertilizer can be picked up and loaded out of the fertilizer plant. If there are any questions, before the spring rush hits, just give us a call. We would be happy to walk you through the steps to make things go as smoothly as possible.

**Chad Simon and Joe Nord can help you with all your agronomy needs.** They are available to meet you at MF&G, or on your farm. Just give them a call to talk about your spring inputs, and planting needs. Chad Simon 715-551-8030 and Joe Nord 715-581-5888.

We added new equipment to our fleet this past year. We also are looking at options to update the grain system to dry faster and to possibly add more storage. Our goal is to improve/decrease wait times to dump by increasing speed.

**May 2026 be the best it can be.** As always, if you have any questions, please contact me. ■





by Tracy Freund, Customer Service Manager  
tracyf@rivercountrycoop.com | 715-443-2424

**Agriculture has been a strong continual part of my life from the very beginning.** I grew up on a dairy farm in Edgar, WI, and learned the value of hard work and the respect for the land and animals we were caretakers of. My passion in this industry led me to pursue an extended educational path at the University of Wisconsin-River Falls in Agricultural Marketing.

**I am honored and proud to introduce myself as one of the main faces to welcome customers into the office at Marathon Feed & Grain - and I have been doing just that for the past 22 ½ years.** During these years, I have made connections with customers who come into the office, or call in their orders, and have been with them through many aspects of their agricultural business life.

Throughout this timeframe, I have assisted Marathon Feed & Grain evolve and grow into the successful business it is today. Our office is the general hub of activity for all elements of the retail sector of the business. Marathon Feed & Grain is unique in the aspect that customers can visit or call one location/building and receive their feed and agronomy items from one office. **Liz Hornung, Jessie Horn and I are here to assist customers with their orders,** whether it be for bulk or bagged feed, or bulk or bagged fertilizer. We also sell chemicals, seed, and various agricultural supplies out of the same office - it's a busy place!

**Our biggest overall growth in this market is with our bagged route delivery service.** Our route trucks run Monday through Friday and cover a wide radius within the state, including cities close to Marathon, as well

as further locations such as Stevens Point, Rib Lake, Dorchester, Bowler, and even Hurley. We currently deliver an average of 70 tons of bagged products per week out of this location. A large sector of our bagged route service includes our regular agricultural community customers as well as hobby farms and wildlife enthusiasts. This service allows remote customers the ability to easily access our products. We also have increased our bulk feed business and work as a team with all the River Country locations to mix high quality feed.

**A large sector of our bagged route service includes our regular agricultural community customers as well as hobby farms and wildlife enthusiasts.**

**Even though the agricultural world has grown and progressed, we continue to provide services to our smaller farmers,** such as allowing them to bring in their cob corn to get ground directly into their custom feed mixes and producing custom bagged mixes on a smaller scale minimum-order size. Call us to discuss our options to determine which will work best for your operation. We are happy to help!

We are looking forward to 2026—may it be successful for your operation. Please contact our office if there is anything we could assist you with. ■



**Stop in at any of our parts stores for all your needs. If you don't have time, call us and we will deliver.**



Abbotsford NAPA



Marathon NAPA



Owen NAPA



# 2025 Philanthropy

River Country Co-op has donated over \$75,000 to various organizations and communities throughout 2025.



Chippewa Falls High School Spirit Pump Donation



Village of Cameron – New Playground Donation



Cadott Area Fire & Rescue – Grain Bin Rescue Equipment Donation



Catholic Charities – Sojourner House Donation



Feed My People Food Bank – Empty Bowls Event Donation



Village Project – Youth Activity Scholarships Donation



Town of Wausau Fire Department Donation



City of Owen Bike Trail Donation

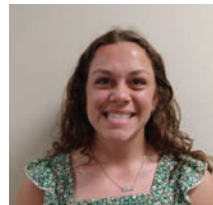


# 2025 Scholarship



## Emery Borchardt

**Graduated:** Edgar High School  
**Future Education:** Northcentral Tech College  
**Intended Degree:** Dentistry  
**Hobbies/Activities:** Sports & working on dairy farm



## Tysen Lindner

**Graduated:** Greenwood High School  
**Future Education:** UW-River Falls  
**Intended Degree:** Crop & Soil Science/Agronomy  
**Hobbies/Activities:** Softball, piano & basketball



## Michael Hager

**Graduated:** Fall Creek High School  
**Future Education:** North Dakota State University  
**Intended Degree:** Engineering  
**Hobbies/Activities:** Mountain biking & shooting trap



## Cole Ludwigson

**Graduated:** New Auburn High School  
**Future Education:** CVTC  
**Intended Degree:** Animal Science Mgmt  
**Hobbies/Activities:** Showing/raising beef cattle, hunting & fishing



## Morgan Hilger

**Graduated:** McDonell Catholic High School  
**Future Education:** UW-River Falls  
**Intended Degree:** Agricultural Business  
**Hobbies/Activities:** Showing beef cattle



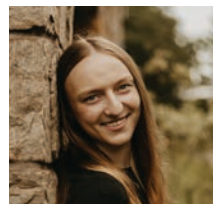
## Tyler Matyka

**Graduated:** Rib Lake High School  
**Future Education:** Northcentral Tech College  
**Intended Degree:** Dairy Farmer  
**Hobbies/Activities:** Baseball, hunting & fishing



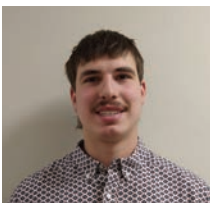
## Tegan Knetter

**Graduated:** Edgar High School  
**Future Education:** UW-Green Bay  
**Intended Degree:** Data Analyst  
**Hobbies/Activities:** Reading & writing



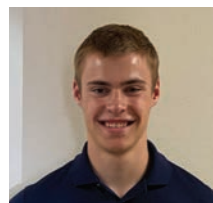
## Alexis Meyer

**Graduated:** Loyal High School  
**Future Education:** Northcentral Tech College  
**Intended Degree:** Agribusiness/Dairy Science  
**Hobbies/Activities:** EMT Training & track



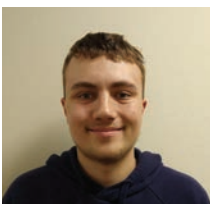
## Owen Klussendorf

**Graduated:** Medford High School  
**Future Education:** UW-River Falls  
**Intended Degree:** Dairy Farmer  
**Hobbies/Activities:** Farming & round baling business



## Evan Paul

**Graduated:** Medford High School  
**Future Education:** UW-Stevens Point  
**Intended Degree:** Environmental Sciences  
**Hobbies/Activities:** Weightlifting, soccer, football & golf



## Hunter Kodl

**Graduated:** Thorp High School  
**Future Education:** UW-Stevens Point  
**Intended Degree:** Soil Science  
**Hobbies/Activities:** Hunting, fishing & archery club



## Shayla Radlinger

**Graduated:** Medford High School  
**Future Education:** CVTC  
**Intended Degree:** Nursing  
**Hobbies/Activities:** Volleyball, gymnastics & walking

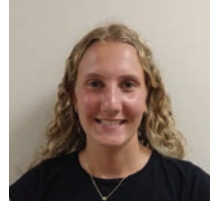


# Recipients



**Kaylee Rhinehart**

**Graduated:** Greenwood High School  
**Future Education:** UW-River Falls  
**Intended Degree:** Animal Science  
**Hobbies/Activities:** Rodeo, barrel racing & breakaway roping



**Malaina Telschow**

**Graduated:** Athens High School  
**Future Education:** Lewis University  
**Intended Degree:** Exercise Science  
**Hobbies/Activities:** Track



**Emma Riehle**

**Graduated:** Edgar High School  
**Future Education:** UW-Madison  
**Intended Degree:** Pre-Nursing  
**Hobbies/Activities:** Swimming & baking

## SCHOLARSHIPS AVAILABLE!

**Go online or see your school counselor.**



**Application deadline:**

**MARCH 2, 2026**

# Be In the Know

## EVENTS

- 2/12** **Producer Conf.**  
29 Pines Conference Center,  
Eau Claire  
10 am - 2 pm
- 2/19** **Producer Conf.**  
Memories Ballroom, Marathon  
10 am - 2 pm
- 3/3-3/4** **EC Farm Show**  
Chippewa Valley Expo  
Center, Eau Claire  
9 am - 3:30 pm
- 3/5** **Spring Calf Meeting**  
29 Pines Conference Center,  
Eau Claire  
10:30 am - 3 pm



**Like & Follow  
us for upcoming  
details!**

## PROMOS/SALES

- 11/1-2/28** **Gift Cards for  
Gallons –  
Lubricants Promo**  
Contact Jim Gawenda  
or John Holdsworth for  
details.
- 1/2-2/27** **Beef Mineral  
Booking Promo**  
Contact Jim Meyer,  
Ashley Dums or Samantha  
Rasmussen for details.
- 3/1-4/30** **Spring Filter Sale**  
At all RCC NAPA locations.



1080 West River Street  
Chippewa Falls, WI 54729

## Contact us...

**12 Mile CENEX**  
(715) 532-9654

**Abbotsford NAPA**  
(715) 223-6371

**Agri-Tech/Bloomer Grain**  
(715) 568-2934

**Athens Agronomy**  
(715) 257-7676

**Athens CENEX**  
(715) 257-7587

**Athens Feed Mill**  
(715) 257-7591

**Bloomer CENEX**  
(715) 568-2343

**Bloomer CENEX Shop/  
Auto Value Parts Store**  
(715) 568-2170/  
(715) 568-2191

**Boyd CENEX**  
(715) 667-3595

**Boyd Feed Mill**  
(715) 667-3245

**Brokaw Grain**  
(715) 870-2455

**Chippewa Falls CENEX**  
(715) 723-7005

**Chippewa Falls Main Office**  
(715) 723-2828

**Dorchester Agronomy**  
(715) 654-5401

**Dorchester CENEX**  
(715) 654-5559

**Dorchester Grain**  
(715) 654-6065

**Eau Claire Travel Center  
- Wheaton Family Restaurant**  
(715) 874-2929  
**- CENEX Store**  
(715) 874-0290  
**- Sleep Inn & Suites  
Conference Center**  
(715) 874-2900

**Greenwood CENEX**  
(715) 267-6105

**Jim Falls CENEX**  
(715) 382-4554

**Lake Holcombe CENEX**  
(715) 595-4112

**Marathon Agronomy**  
(715) 443-6100

**Marathon City NAPA**  
(715) 443-3460

**Marathon Feed & Grain**  
(715) 443-2424

**Merrill CENEX**  
(715) 536-5600

**Merrill Country Store**  
(715) 536-2491

**Neillsville CENEX**  
(715) 743-2905

**New Auburn CENEX**  
(715) 967-2171

**Owen Agronomy**  
(715) 229-4621

**Owen Feed Mill**  
(715) 229-4613

**Owen Main Office**  
(715) 654-5134

**Owen NAPA**  
(715) 229-2181

**Sheldon Agronomy**  
(715) 452-5242

**Sheldon CENEX/Shop**  
(715) 452-5111

**Sheldon Feed Mill**  
(715) 452-5116