

SAVE THE DATE 02.29.24

DAIRY PRODUCER CONFERENCE EAU CLAIRE, WI



Invest a day of your time with the industry experts and leaders.
We will share ideas and thoughts that will impact your farm for the rest of 2024!



9:00am **REGISTRATION**
10:00am – 10:20am **WELCOME**
Location: Main Atrium
Speaker: Brian Streveler
10:30am – 12:20pm **BREAKOUT SESSIONS**
see options below
12:20pm – 1:10pm **LUNCH**
1:10pm – 2:00pm **BREAKOUT SESSIONS**
see options below
2:00pm – 3:00pm **HOW TO TRACK
EMPLOYEE & FARM
PERFORMANCE**
Speaker: Bill Eberle

ADULT DAIRY BREAKOUT SESSIONS

10:30am – 11:20am **NEW HORIZONS FOR
DETERMINING THE
IMPACT OF FATTY
LIVER TO DAIRY COW
PERFORMANCE**
Speaker: Dr. Ryan Pralle
11:30am – 12:20pm **HOOF STABILITY IS
THE NAME OF THE
GAME**
Speaker: Roger Olson
1:10pm – 2:00pm **2024 DAIRY MARKETS
& STRATEGIES**
Speaker: Tim Patchins

1:10pm – 2:00pm **MANAGEMENT FOR
AUTOMATION FOR
CALF FEEDING;
AVOIDING AUTO-
FEEDER & TAXI
CHALLENGES**
Speaker: Dr. Connie Walters

AGRONOMY BREAKOUT SESSIONS

10:30am – 11:20am **COVER CROPS/
LEGUMES**
Speaker: La Crosse Seed
11:30am – 12:20pm **GRAIN**
Speaker: Dewey Hull
1:10pm – 2:00pm **ALFALFA BEST
MANAGEMENT
PRACTICES**
Speakers: Joe Theis & Luke Peterson

YOUNG DAIRY ANIMAL BREAKOUT SESSIONS

10:30am – 11:20am **SANITATION OF THE
CALF BARN**
Speaker: Dr. Don Socket
11:30am – 12:20pm **VARIATIONS ON
PELLET FEEDING IN
FREE-FLOW & GUIDED-
FLOW ROBOTIC
MILKING SYSTEMS**
Speaker: Dr. Stuart Rymph

**KEYNOTE
SPEAKER:**
Bill Eberle
CHR Hansen



**You must RSVP by
calling (800) 521-2021
or online by scanning
the QR Code**



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CATTLE OWNERS WORKSHOP (COW)

HOSTED BY:

RiverCountry
CO-OP

Marathon
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FEED GREATNESS®

Thursday, February 22nd

Les & Jim's Lincoln Lanes

1208 N. Center Avenue, Merrill, WI 54452

AGENDA:

- 5:30 pm **REGISTRATION**
- 6:00 pm **DINNER**
- 6:30 pm **PRESENTATIONS FROM RIVER COUNTRY AGRONOMY, PURINA AND ZOETIS**
Discussions will be held on agronomy, cow nutrition and animal health.
- 8:00 pm **ROUNDTABLE DISCUSSION**

Saturday, February 24th

Thorp Quonset Hall

N14976 Gorman Avenue, Thorp, WI 54771

AGENDA:

- 11:00 am **REGISTRATION**
- 11:30 am **PRESENTATIONS FROM RIVER COUNTRY AGRONOMY, PURINA AND ZOETIS**
Discussions will be held on agronomy, cow nutrition and animal health.
- 1:00 pm **ROUNDTABLE DISCUSSION**
- 1:30 pm **LUNCH**

RiverCountry
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Abbotsford: 715-223-6371

Marathon: 715-443-3460

Owen: 715-229-2181

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