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SERVING THE HEARTLAND OF WISCONSIN

www.rivercountrycoop.com

WELCOME TO RIVER COUNTRY CO-OP

River Country Co-op is a multi-faceted cooperative that has roots dating back to 1948 serving both farm and consumer customers. Annual sales exceed 220 million dollars at our company. Our strength lies in diversity. We pride ourselves on cleanliness, service and friendly staff. River Country Co-op serving the Heartland of Wisconsin.

Our success is based on solid memberships and the ability to identify and implement programs and services that not only benefit our valued farmers but also our neighbors and community patrons.

We separate ourselves from other cooperatives through a combination of products and services, payment of dividends based on profits, cutting-edge technology, the most efficient grain plant system in the region and the largest fuel supplier in our market...to name a few.









GRAIN & INTERMODAL SHIPPING SERVICES

Full Service Facilities | Wheat, Corn, Soybeans & Oats | Contracting | Fast Unloading/Loading Grain Drying, Storage & Cleaning | Marketing | Trucking | Many Types of Grain Contracts Available

Grain Plants

Athens 715-257-7591

Bloomer 715-568-2933

Boyd 715-667-3245

Brokaw 715-870-2455

Dorchester

Sheldon 715-452-5116



FEED

Bulk & Bag Feed: Pet & Specialty Feeds | Swine, Poultry & Starters | High Quality Milk Replacers Liquid Protein & Fat Delivery | Bulk Feed | Farm Pickup & Delivery | Dairy, Heifer, Beef & Calf | Grind & Mix Programs | Pelletized Protein Protein Blending Tank Leasing Programs | Commodity Blending

Personalized Dairy Rations: Feed Sampling Complete Ration Balancing | Farm Dairy Nutrition Consulting Customized Feeds | Grain Storage

Feed Mills

Country Stores

Boyd 715-667-3245

Owen 715-229-4613

Sheldon 715-452-5116

Antigo 715-623-3516

Cornell 715-239-3173 Merrill



PROPANE & FUEL

River Country Co-op has the petroleum products and services that keep you running. Whether your need is fuel for farm equipment or propane to power and heat your businesses and homes, River Country Co-op is proud to deliver quality products and services that provide customers with energy solutions.

Our customers have the option to choose prepay, budget billing, energy hedging programs and contracting tools as a way to manage the price they pay for fuel products. Our experts have been helping customers sort through buying opportunities for years. Contact our energy experts for more information about your petroleum choices. We are committed to keeping you, your business and home running as efficiently as possible.

FUEL OIL, LP GAS & PREMIUM DIESEL FUELS | BULK FUEL TANKS, PUMPS & ACCESSORIES HIGH QUALITY LUBRICANT, OILS & GREASES | LP GAS TANKS - ALL SIZES, BUY OR LEASE HOME HEATING FUELS | SCHEDULED DELIVERY PROGRAM | BUDGET PAYMENT PLAN FUEL CONTRACTING AVAILABLE | BULK OIL | TEMPORARY PORTABLE FUEL TANKS DELIVERED

715-723-2828 | 800-828-9395



715-874-2900

EAU CLAIRE TRAVEL CENTER

Located within the Eau Claire Travel Center, the Sleep Inn & Suites Conference Center is one of the newest hotels and conference centers in the Chippewa Valley. Our hotel offers warm hospitality, an inviting atmosphere and top-notch services that are sure to please both business and leisure travelers.

With 72 spacious, comfortable and affordable rooms and whirlpool suites, we are the area's only full-service hotel. Regardless of your reason for visiting the area, stay at the Sleep Inn & Suites Conference Center for an enjoyable experience.



PLAN YOUR EVENT TODAY & ENJOY OUR AMENITIES

Call our Event Coordinator at 715-874-2900 or email sleepinnsales@rivercountrycoop.com

www.sleepinneauclaire.com

FINE DINING & EVENT FACILITY

Our 29 Pines Family Restaurant & Sports Lounge is a blend of home-style cooking with a taste of elegance. Open seven days a week, 29 Pines offers a wide selection of American classic dishes from breakfast entrées to sandwiches, steaks, pasta and seafood. 29 Pines is well known for our Friday Fish Fry and fabulous salad bar.

29 Pines also caters food for our conference center, where we can host events up to 350 people. Bring your next business lunch meeting to 29 Pines and enjoy the easy access between Chippewa Falls, Menomonie and Eau Claire, Wisconsin.



715-874-2929



WE CATER TO YOU!

Over 75 years of combined food & beverage experience, creating a diversified, quality & value driven catering menu... Food tastings available, call us for more information!

715-874-2929

NAPA & AUTO VALUE PARTS STORES

River Country Co-op adds to their diversity and convenience by having three NAPA locations as well as one Auto Value Parts store. These locations carry a wide range of auto replacement parts, mechanical tools along with farm supplies.







Bloomer 715-568-2170



Abbotsford 715-223-6371

Marathon 715-443-3460

Owen 715-229-2181











AGRONOMY

Fertilizer: Custom Application | 28% Nitrogen | Custom Blending - Airflow Applicators | High Clearance Sprayers Bulk or Packaged Chemicals | Bulk & Bag Fertilizers | Liquid Starters | VTR Application Professional Licensed Applicators

Lime Applications: Custom Application

 80/89 & 60/69

Crop Consulting: Certified Crop Advisors | Professional Consultation Customized Farm Plans | 590 Nutrient Management Plans

Soil Sampling: Complete Recommendations | Detailed Nutrient Analysis Customized to Your Needs

Seed: Air Flow Seeding | Complete Line of Quality Seed

Athens 715-257-7676

Bloomer 715-568-2933

Dorchester 715-654-5401

Marathon 715-443-6100

Owen 715-229-4621

Sheldon 715-452-5116





Rever Country

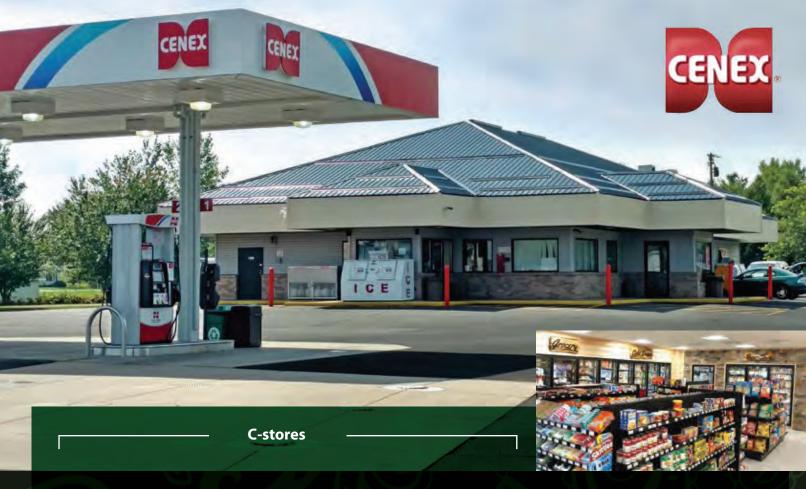
Chippewa Falls Office

1080 West River Street Chippewa Falls, WI 54729 715-723-2828 OFFICE CONTROL OF THE PARTY OF

Owen Office
331 Industrial Avenue
Owen, WI 54460
715-654-5134

CONVENIENCE STORES & MORE

River Country Co-op works hard to offer local, reliable and affordable products and services to our neighbors throughout the Heartland of Wisconsin. Our 21 convenience locations offer a multitude and diverse range of products to help make your life easier.



Athens 715-257-7587

Dorchester 715-654-5559

Greenwood 715-267-6105 Prairie Farm

Bloomer Main

Eau Claire Ferry 715-832-0045 Holcombe 715-595-4112

Sheldon 715-452-5111

Bloomer Shop 715-568-2170 Eau Claire Third 715-835-2003 Holcombe 12 Mile 715-532-9654 Weyerhaeuser

Boyd 715-667-3595

Eau Claire Travel 715-874-0290 Jim Falls 715-382-4554

Cadott 715-289-3953

Edgar 715-352-2414

Merrill 715-536-5600

Chippewa Falls 715-723-7005 **Gilman** 715-447-5746

New Auburn 715-967-2171

For a complete listing of product offerings, services and hours visit www.rivercountrycoop.com.